



EXPERIENCE

UX Design Intern

09.2016 - 12.2016

Masimo Corp.

I Collaborated with designers, developers, and engineers to create interface & user experiences for patient monitoring devices.

Industrial Design Intern

May 2016 - Aug 2016

Spectrum Brands: Hardware & Home Improvements

Created retail, showroom, and conceptual level designs on home security; kitchen & bath products for Kwikset, Baldwin, Pfister brands. I also led the effort on UI/UX design & development processes.

Freelance Industrial Designer

2016 - Present

Trans Globe Lighting

Design indoor & outdoor residential lighting concepts.

Visual Arts Instructor

Jul 2014 - Jun 2017

LA Unified School District, Conservatory of Fine Arts

I wrote lesson plans and taught Art & Design to classes of 5th - 12th grade LAUSD students.

Teaching Assistant

2014 - 2017

ArtCenter College of Design

Product 7 Design Studio: Branding
Visual Communication 1: Industrial Design Sketching.
Visual Communication 3: Dynamic Sketching.

EDUCATION

ArtCenter College of Design

2013 - 2017

Product Design major, B.S. degree expected August 2017
JPL Calibration Project: Envision real world applications for data collected from JPL's earth monitoring satellites.

Private Fine Art Lessons

1998 - 2011

Pencil, charcoal, gouache, and oil painting on still life, landscape and portraits.

SKILLS

Design

Problem framing, user/market/trend research+analysis, branding strategy
Hardware, UI/UX, aesthetics, system design, prototyping, story telling.

Software

Adobe Creative Suite, SolidWorks, Fusion360, Keyshot, SketchApp, Xd, Interactive UI Prototypes.

Working Traits

Adaptive, analytical, collaborative, open-minded, forward thinking.

Languages

English (fluent), Chinese (native).

RECOGNITION

Art Center Gallery

Project: TESLA, future of mobility & home automation.

Edwards Scholarship

Project: BRIDGE disaster response system.

Award by the ACCD product design department.

INTERESTS

Intellectual conversations/debates, space, NPR, science, philosophy, economics, cycling, road trip, EV, StarCraft.



Daniel Cheng

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REFERENCES

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